

# Attica-Bellevue-Bloomville-Republic Local News



# THE HUB



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## Your Ohio Auction Source

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### MARTIN LUTHER KING JR. DAY JANUARY 15, 2018

#### Auction Newspaper

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### Weekly Ohio Auction Paper

**24** → Ohio  
Auctions & Sales

See Page 2 for the Auction Guide Calendar

#### Top Stories

-Gordon Lumber marks 150 Years  
-SE Winter Sports

-House fire claims 2 lives  
-Bellevue Winter Sports

-Trade relief for Ohio Whirlpool workers

### Auction Newspaper

• Auctions: A2 - A7    • Amish Cook: A9    • Classified: A10  
• Church Page: A8    • Obits: B2, B7    Bellevue Weekly: B6 - B10

## RECENT STUDIES CONFIRM THE HEALTH OF SMALL MOM & POP BUSINESSES

### Richard Stegman Staff Reporter

The survival of "brick & mortar" shops have been discussed a great deal in the last few years. The consumer is seeing examples of these stores going out of business or closing many of their locations. On the other hand, on-line purchases have been significantly increasing in sales in the past few years. Projections for on-line sales seem to indicate their sales are going to become even stronger. But interestingly, major studies recently completed and include this past holiday season, show one bright example of success with "brick and mortar" businesses-the small mom-and-pop shops.

Sara Quinlan, senior vice president at Mastercard Inc., studies purchasing habits of its card holders. She claims "Americans are seeking more personal connections and advice - something they find lacking at national retailers. The consumer is shopping small". Basically, what a number of studies seem to be reporting is more consumers wish to shop closer to home, and that is not at a mall.

LeRose Meadows along with her sister, Sue Thompson, owns The Candy Depot, at 118 E. Main Street, Bellevue. Lerosé stated that this past holiday season was their best since they began keeping records four years ago. And she indicated that business overall has been very strong in the past two years. While some of this may be that word is getting out about the business, some of it is clearly "our customers want to have personal interaction with the owner" claims LeRose. "Small shops, regardless of the community they are in, can personalize the shopping experience and provide a wonderful ambivalence" stated Mrs. Meadows.

A study conducted by the Associated Press (AP) at the end of December, 2017 showed that "independent retailers who have been successful say they took advantage of the fact that there are strengths in not being huge". Further the AP reports that small businesses are "able to change pricing and other strategies quickly with personal service and a warmer atmosphere." Additionally the report finds mom-and-pop shops can use "social media tools designed for small companies, including inexpensive ads, such as on Facebook."

Sweetums, a flower and gift shop at 122 N. Main St., Attica, echoes many of the findings of the recent studies. Owner Beverly Brown states that she did "very well" and was pleased with the holiday sales. Ms. Brown suggests that "many of her customers like to speak and interact with me. Shopping at a small business becomes a pleasurable activity".

The AP report also suggests that small businesses can be successful because they can offer refreshments to their customers, better servicing on the products that are bought, and can incorporate feedback quickly to better service the customer.

The success of ACE Hardware, 220 W. Main St, Bellevue seems to model many of the necessary traits of small businesses. According to co-owner Adam Wynbissinger his customers are often surprised with "the knowledge his staff has on their products, including the younger men and women employees" of his store. According to the AP study this product knowledge is not readily available in the big box stores.

So for some of us in smaller cities and towns, we hold on to the hope that if we patronize our hard working mom-and-pop shops we just might see them around for quite some time.



### Obituaries

Pgs. B2 & B7

David Hafner, 73, Attica  
Gerald Robert Hawblitz, 73, Attica  
"Jean" Berniece Koenig, 87  
Jay Lewis Laing, 2, Columbus  
George Newman, Sr., 89, Bellevue  
Richard A. Runion, 66, Tiffin  
Donald E. Strausbaugh, 65, New Washington  
Gloria Ruth Burroughs Weber, 75, Clyde  
Martha Ann Weber, 86, Bellevue  
James Ray Wise, 76, Tiffin  
Vincent J. Wise, 87, Bellevue

With  
Sympathy

### Interesting Facts About the Martin Luther King Jr. Memorial

Source [www.worldstrides.com](http://www.worldstrides.com)

One of the sites students often visit when traveling with us to Washington, D.C., is the Martin Luther King, Jr. Memorial. Dr. King dreamed of a world with equality for all, and his memorial between the Jefferson and Lincoln memorials on the National Mall stands as a tribute to his legacy.

Opened 48 years after Dr. King's "I Have a Dream" speech on the steps of the Lincoln Memorial, the MLK Memorial stands 30 feet high. Dr. King's likeness is carved into the Stone of Hope, emerging from two boulders, which started as one and represent the Mountain of Despair. Together, they are meant to represent the stirring words of Dr. King's speech.

On the visible side of the Stone of Hope, the words "Out of the mountain of despair, a stone of hope," a line from Dr. King's "I Have a Dream" speech, is cut into the stone. Visitors enter through the Mountain of Despair and tour the memorial as though moving through Dr. King's struggles before ending up in the open freedom of the plaza.

Here are a few more fun facts about the Martin Luther King, Jr. Memorial:

- The Martin Luther King, Jr. Memorial was originally supposed to open on August 22, 2011. The date was moved to October 16, 2011 due to damages from Hurricane Irene.
- The MLK Memorial came about thanks in large part to the efforts of the fraternity that MLK belonged to; Alpha Phi Alpha.
- The design of the memorial is the result of a very competitive bidding process. More than 900 applicants from 52 countries tried to win the design honor.
- The address for the memorial is 1964 Independence Ave., referencing the 1964 Civil Rights act.
- Nature is an important part of the memorial's design. The cherry trees are positioned to bloom in a particular spot, so as to cause the effect of Martin Luther King Jr. gazing upon them.

